

WEO March Awareness Activities

Endometriose Stichting | Netherlands



In March we paid extra attention to Endometriosis through social media. At the start of the month we saw our timeline colour yellow when a lot of our members and followers changed their profile photos for the Endometriosis Awareness Month.

A local artist made a mural in Rotterdam to raise awareness. Some of our followers did their own actions like creating t-shirts to raise awareness. With over 120 participants (and the help of a lot of volunteers) we had our yearly event, a day filled with interesting talks from doctors and experts, lots of time to have contact with other participants over lunch and coffee, a nice market with products to help cope with Endometriosis and a huge goodie bag to go home with.



Asociația Eu și Endometrioza | Romania



Our Association joined Romanian National Patient Associations Community, participated to National NGO Meeting, also to Masterclass Patients School, where I talked about endometriosis with the Presidents of Health Boards of the two Parliament Chambers and also the President of National Health Insurance System.

We created a FB page dedicated to teenagers and Endometriosis, an Instagram account, started "I am 1 in 10" awareness Campaign. We posted: "The awareness Monday's" endometriosis information and every Thursday a rubric: "Did you know that endometriosis....?" I also was invited as a speaker to a new endometriosis medical center in Bucharest, to talk about romanian patients situation and also their perspectives alongside our Association.



Endometriosis Foundation of Kenya | Kenya

The Endometriosis Foundation of Kenya, hosted its 5th event to commemorate World Endometriosis Awareness Day in collaboration with Aga Khan University Hospital on Saturday, March 30th, 2019. It was a huge success, attended by over 250 people, both men & women, patients & supporters of the Endometriosis community. We hosted patients & experts (multidisciplinary team) seeking to improve society's understanding of, and participation in unstereotyping #periodpain & women who suffer. We had huge coverage by media in the month as we continued to raise awareness on the condition which was mark that public interest continues to grow. Our desire is that this condition get the same attention as other conditions have been and it becomes a part of national conversation.



Endometriosis New Zealand | New Zealand

Endometriosis New Zealand (ENZ) organised a meeting at the New Zealand Parliament Building with politicians, Ministry of Health (MOH), clinicians and invited guests as part of its 2019 Endometriosis Awareness Month campaign.

Deborah Bush MNZM, QSM and Prof. Neil Johnson were key speakers together with politicians, and officials from the MOH, RANZCOG, the corporate sector, clinicians, media and patients. The strong advocacy was supported by evidence-based data, shared stories and the achievements in NZ.



The purpose of the meeting was to discuss:

- health challenges faced by those suffering from endometriosis and the impact of the disease
- contemporary treatment options legislative reform to support improved health care in New Zealand
- the new Clinical Pathway for Endometriosis in the NZ setting

Endometriosis Research Center | USA



ERC opened its funding cycle for research and was pleased to support and amplify the efforts of other endo organizations and supporters.

EndoFrance | France



"EndoFrance is raising awareness of youth towards endometriosis and is using specific channels to reach out to this particular audience.

First, we dedicated a section of our [website](#) to that specific audience. In collaboration with an illustrator, we have created 3 characters (young ladies) and a story around endometriosis with one friend being empathetic and the other not understanding the disabilities due to endometriosis

In addition, we are often liaising with schools (school nurses and doctors) to organize awareness sessions with students. We have a partnership with the Ministry of Education, which enables us to intervene in schools and explain endometriosis with adapted speech. We are organizing in partnership with gynecologist (members of our scientific committee), training sessions (generally half a day) for school nurses. The goal being early recognition and diagnostics for students. Finally, we have communication material specifically designed for this audience. Two different videos (created by info endometrioise); one for young audience around 14 years old and then another one for high school students."



Endometriosis Foundation Ghana | Ghana

Endometriosis Foundation Ghana (EFG) joined many in the world over to celebrate the Endometriosis Awareness Month in the month of March by hosting on social media, a short documentary that sampled views on endometriosis awareness in Tamale. The 30 mins documentary included over 10 randomly selected persons/groups we interviewed from the streets, community pharmacies and the Tamale Teaching Hospital including a lead Gynaecologist, Dr. Gumanga. It spanned over 3 days to shoot (20/02/2019 to 25/02/2019) and was uploaded on the 26th of February, 2019 with over 200 views.

Again on Saturday, 23/03/2019, EFG in collaboration with Ms. Efe Stene (an Endo Warrior) were hosted on Accra based 3Fm's most tuned in weekend morning show "Ideal Home." Our team member, Dr. Zuolo and fellow guest Efe Stene demystified endometriosis and gave the citizenry a sneak peek into the life of someone living with endometriosis. The activities were rounded up with a talk on 31/03/2019 with the Young Singles Ministry of Revival A/G in Accra. Where attendant numbered over 25, they were advised on how to show support for persons living with endometriosis.

